



## Hal Tarxien

Country: Malta  
Area: 0,87 km<sup>2</sup>  
Population: 7597

## Pilot Site Manager

Ishmael Dalli  
Councillor, Tarxien Local Council  
tarxien.lc@gov.mt  
+35621666688

## City Logistics Manager

Quentin Zahra  
Commercial Manager  
EuroFreight Services Ltd  
quentin@eurofreight.com.mt  
+356 99077000

The sole responsibility for the content of this factsheet lies with the authors. It does not necessarily reflect the opinion of the European Union. Neither the EACI nor the European Commission are responsible for any use that may be made of the information contained therein.



# Hal Tarxien

Applied soft measures for a sustainable freight transport demand management



## C-LIEGE measure mix

- Freight Quality Partnership (FQP)
- Local Freight Development Plan (LFDP)
- Allocation of additional freight parking spaces
- Re-routing of freight traffic
- City Logistics Manager (CLM)



## Objectives

Local Freight Development Plan: intended to suggest sustainable transport practices and measures for Hal Tarxien to reach three main goals: better freight transport management, a safer and cleaner environment and auxiliary measures for public and private transports services. The document does not oblige the Local Council to adopt the proposed actions and the discussion and implementation of these remains at the discretion of the Freight Quality Partnership.

Freight Quality Partnership: Although focusing on freight vehicles, it will not be confined to this only, but it is encouraged to discuss measures pertaining to private and public transport which complement the freight transport management. The discussions and measures will be based on the LFDP. The FQP wants to present itself as an example to other communities encouraging other towns to adopt a similar partnership. The FQP will attempt to induce a change on transport mentality.



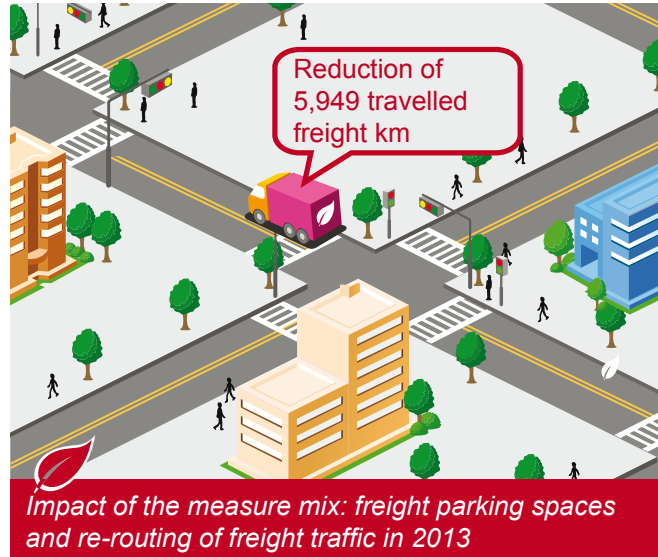


### Freight Quality Partnership

- Paragon Europe Ltd
- Tarxien Local Council
- Ocean and Sky Logistics Ltd
- EuroFreight Services Ltd
- Valletta Gateway Terminals
- University of Malta
- Fgura Local Council
- Msida Local Council
- Ta'Xbiex Local Council
- Luqa Local Council
- Bormla Local Council
- Safi Local Council
- Marsa Local Council
- Land Transport Directorate – Transport Malta

*“Thanks to C-LIEGE, we embarked on efforts to develop both a societal and a regulatory framework for sustainable urban logistics. We need to change mentality. C-LIEGE is a boost for our community to start understand the values of sustainable mobility.”*

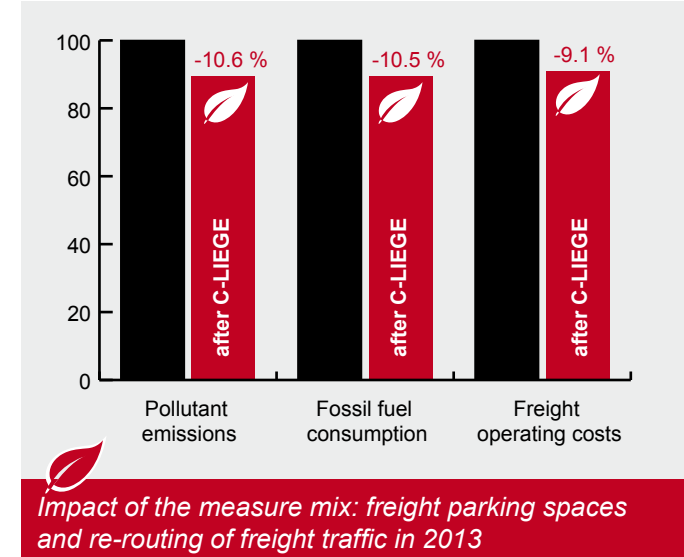
Joseph Abela,  
Mayor of Hal Tarxien



City Logistics Manager: roles will consist of organizing and chairing the FQP meetings, setting the agenda, and presenting the solutions to the transport authorities.

### Barriers and drivers

- Refusal by Transport Malta (Maltese Transport Authority) of first measure proposal; impracticality of having the unloading bays due to width of the road.
- Transport Malta authorised the measure for limited access to heavy goods vehicles for trial period. This measure will be discussed further on submission of final report.



Ministry of Transport is also interested in the measures and has indicated interest in results.

### Lessons for the replication in other cities

- The importance of stakeholder engagement – keeping all stakeholders involved at all stages.
- The adoption of a bottom-up approach.
- When dealing with national authorities, although proposals might initially be rejected, discussion and flexibility from all sides will lead to a compromise.



Co-funded by the Intelligent Energy Europe Programme of the European Union